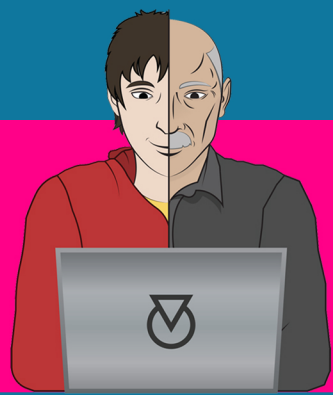


ONLINE GROOMING



THE INTENTIONAL USE OF THE INTERNET, SOCIAL MEDIA, GAMING & DATING APP'S TO MANIPULATE / COERCE / TRICK A YOUNG PERSON INTO PARTICIPATING IN SEXUALLY EXPLICIT INTERACTIONS OR EXCHANGES

WHAT'S THE AIM OF THE GROOMER / PREDATOR?

The goal is to sexually abuse a young person. This can happen in two ways.



ONLINE ABUSE

Increasingly young people are being coerced or tricked into sending sexual images or sexual activity on webcam.



PHYSICAL MEETING

Predators will try to coerce and persuade young people to meet in person, in order to sexually abuse them.

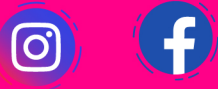
550,000 - 850,000

IN 2021 The UK's National Crime Agency, estimated the number of people who pose a sexual threat to children in the UK.



6 PLACES WHERE GROOMING HAPPEN

Social networking websites



Instant messaging apps



Chat rooms



Dating apps



Online gaming sites

Photo sharing apps and sites, like Snapchat and Instagram

Meeting someone you don't know.



To keeping a secret.



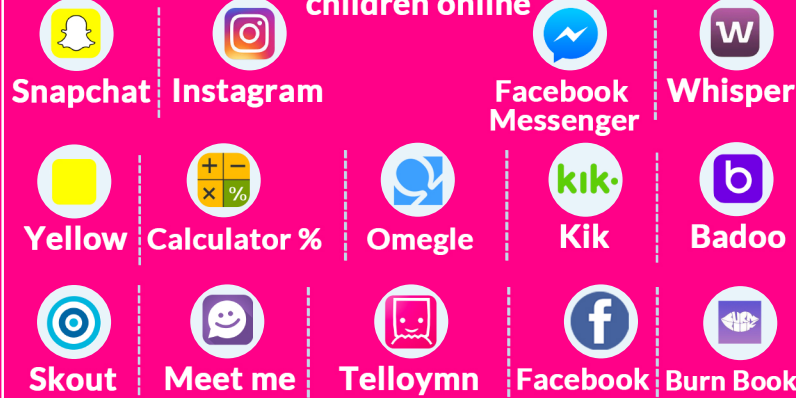
Accepting messages from people you don't know

To giving personal information

Research shows that

70% OF GROOMERS USE

Meta Apps: Facebook Messenger, Snapchat & Instagram
Some of the Apps that PREDATORS use to groom children online



1 IN 5

Young people who shared nude images were blackmailed, bullied or harassed to send more images.

1 IN 3

Children consider a connection they made online amongst their closest friend

1 IN 4

Teens interact online with someone they believe is 30 or older

2 IN 3

9 - 12 year olds interact with unfamiliar adults online

30 MINUTES

It takes just 30 minutes for a sexual predator to convince a young person to meet in person.

2 IN 3

Minors have been asked to move from a public chat to a private chat On a different platform

1 IN 4

LGBTQ+ minors are asked for nudes by a stranger online daily or weekly.

1 IN 8

9 - 12 year olds have shared a nude image with an online only connection

252,154

Reports last year of Images & videos of children being raped and / or being sexually abused on the internet. (Global reports have risen by 15,000% in last 15 years)



CHILDREN ADMIT THEY DON'T KNOW MORE THAN

50%

OF THEIR CONNECTIONS ON SOCIAL MEDIA

WARNING SIGNS

There isn't one clear sign of online grooming. A young person who is being groomed may be pressured to keep it a secret from you.

YOU MAY NOTICE SOME OF THESE SIGNS

WITHDRAWN

mood swings, upset or outraged after using the internet or their mobile phone

SECRECY

about who they are talking to and what they're doing online or on their mobile phone, switching screens when you come near them.

MOBILES

or devices you haven't given them in their possession

DISTRACTED

we can all get caught up in ourselves if things are worrying us, they may seem unusually preoccupied

NEW PHONE NUMBERS, texts or email addresses on their mobile phone, tablet or computer

LIVE STREAMING

98%

of victims are 13 or younger

96%

of victims were girls, and on their own at home

40%

of the abuse was categorised as Category A or B, which includes rape, sexual torture and serious sexual abuse.

100%

of images had been harvested from their original upload locations.



CALL FOR INFORMATION, ADVICE OR IF YOU JUST WANT TO TALK



IF YOU SUSPECT ABUSE CALL NSPCC HELPLINE

0800 800 5000

IF YOU'RE A CHILD & WANT HELP CALL CHIDLIN

0800 1111



WWW.NNECA.ORG.UK

WWW.CHILDABUSEHELP.ORG.UK

