PREVENTING

SEXTORTION



AMONGST CHILDREN & TEENS

WHAT IS HAPPENING? YOUTH ARE SHARING NUDE CONTENT

1 in 6 youth surveyed (ages 9-17)

have shared a nude image



50% of kids who shared didn't care if they knew the receipient in real life

41% of those youth who have shared & sent images to people they believed to be ADULTS

CHILD SEXTORTION CASE

60% knew the perpetrator

51% did not report incidents to family or friends.

13% reported incidents to law enforcement

THREATS HAPPEN SOONER FOR ONLINE VICTIMS

Threat
60%
of online victims
threatened within
2 weeks of initial
contact

First contact is typically by phone via a social media friend request. victims are targeted on platforms they frequent.

47% Of victims experienced threats daily.

SEXTORTION IS HAPPENING TO KIDS AND TEENS

1 in 4

Victims were Victims were 13 or younger girls threatened when threatened. before the age

of 16.

2 in 3

VICTIMS ARE ATTEMPTING TO ADDRESS THE THREATS THEMSELVES

65% of victims blocked offenders from contacting them in hopes of getting away.

45% of victims reported that the contact didn't stop after blocking offenders.

62% complied with demands in an effort to make the threats stop.

68% OF VICTIMS REPORTED THAT THREATS BECAME MORE FREQUENT AFTER THEY COMPLIED WITH DEMANDS.

VICTIMS ARE STAYING SILENT

1 in 3 Victims had never told anyone, largely because of shame or embarrassment.

"Society continues to dismiss the fact that people are forced into situations (like sending nudes) and that they should be shamed if they are"

VICTIMS ARE LESS LIKELY TO REPORT OUTSIDE OF THEIR INNER CIRCLE.

54% Disclosed to family / friend

26% Reported to a Platform / Website 13%
Reported
to the
Police

6% Video Sharing Apps 23% Video Voice Call Apps Photo Apps

Social Sites

WHERE DOES 1T HAPPEN?

Social Network

Network

Apps Photo Apps 4% Gaming Platforms 17 HAPPEN?

9% Dating Apps 18 HAPPEN 29 HAPPEN 2

MORE THAN
ONE PLATFORM

12%

Email

WHAT CAN WE DO?

- ▼ TALK TO YOUR CHILDREN ABOUT SEXTING & SEXTORTION
 - Remind them: Don't create, request, or share images!
 - Remember that 5 out of 6 children report that they haven't shared a nude image
 - 1 in 4 victims of sextortion were 13 or younger when threatened
 - The perpetrator is to blame!
- HAVE REGULAR CONVERSATIONS WITH YOUR CHILDREN ABOUT THEIR ONLINE ACTIVITY BE THEIR TRUSTED ADULT
- **✓** IF SOMEONE ASKS FOR HELP, HELP THEM
 - Do you know anyone that may need help with this?
 - There's no mistake too big. You can always ask for help.
 - **▶** What would you do if someone pressured you for sexual images or "nudes"?
- **✓** ACCESS HELPFUL RESOURCES
 - ► REPORT TO CEOP POLICE (https://www.ceop.police.uk/safety-centre)

CALL FOR INFORMATION, ADVICE OR IF YOU JUST WANT TO TALK



IF YOU SUSPECT ABUSE CALL NSPCC HELPLINE 0800 800 5000

IF YOU'RE A CHILD & WANT HELP CALL CHILDLINE 0800 1111

